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## Paper stock recommendations

### BROCHURES

- **Productolith Gloss 100 Cover**  
(Only if the printers being used can handle the 100 weight, as it feels like a regular cardstock.)

**OR**

- **Productolith Gloss 80 Cover will also work**  
(The 80 weight is very printer friendly and still feels like a light cardstock.)

### SELL SHEETS

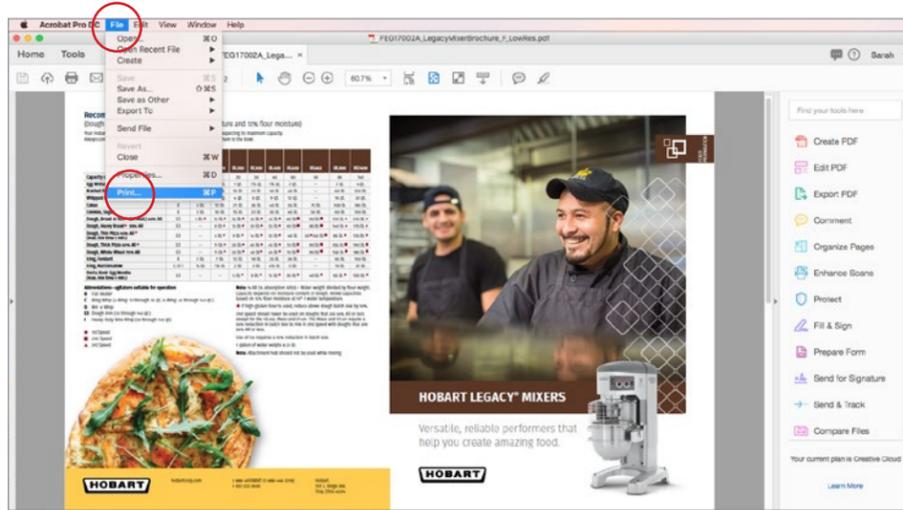
- **Productolith Gloss 100 Text**  
(Only if the printers being used can handle the 100 weight, as it's thicker.)

**OR**

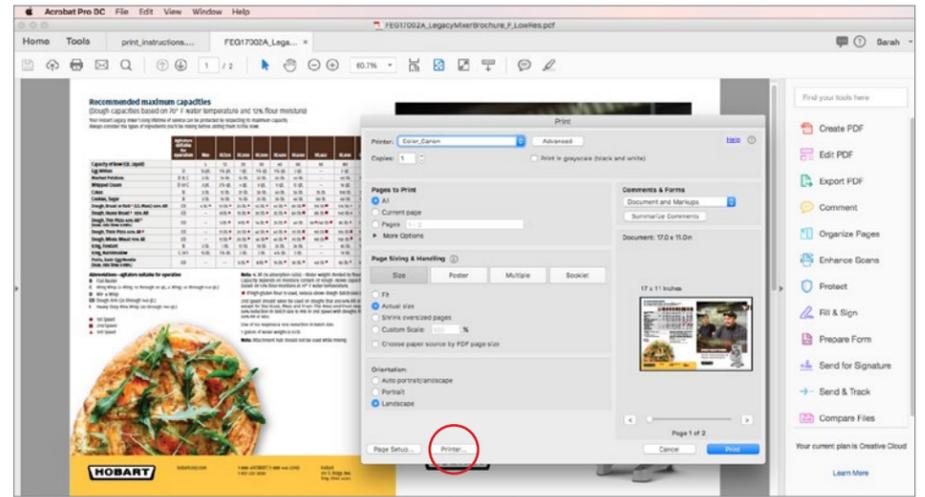
- **Productolith Gloss 80 Text will also work**  
(Again, this option is very printer friendly and still slightly heavier than your standard copy paper.)

## Double-sided brochure (one spread) – MAC version

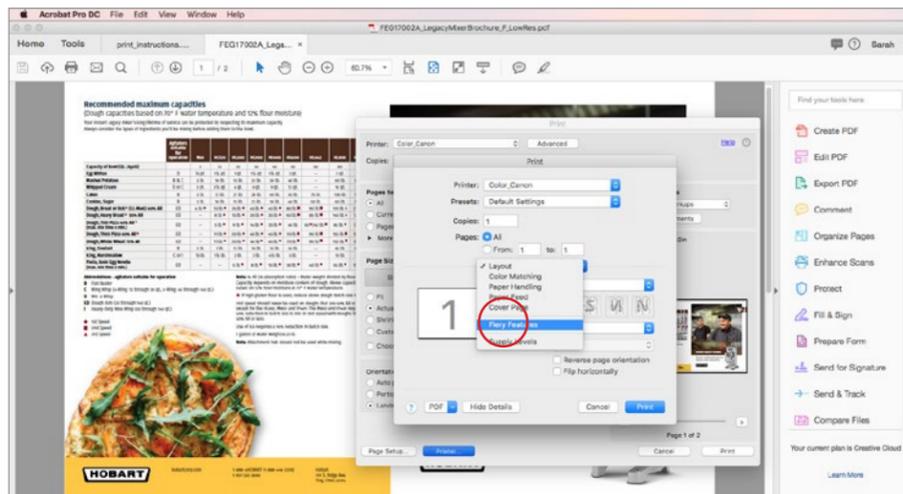
1. Select File > Print



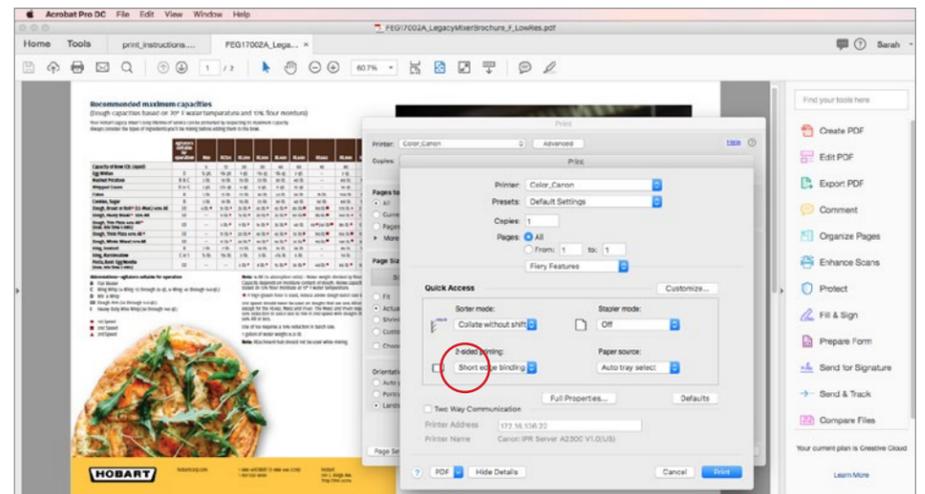
2. Select Actual Size under Paper Size & Handling  
Select Landscape under Orientation  
Select Printer



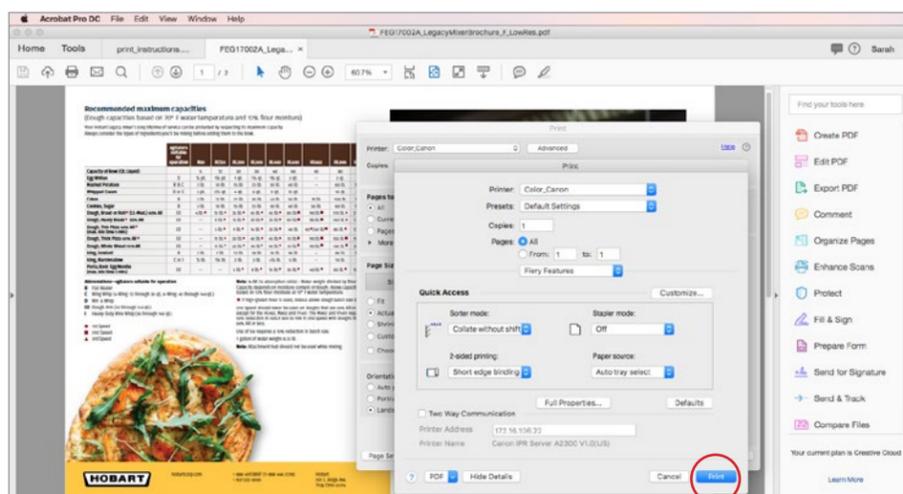
3. Select Layout > Fieri Features



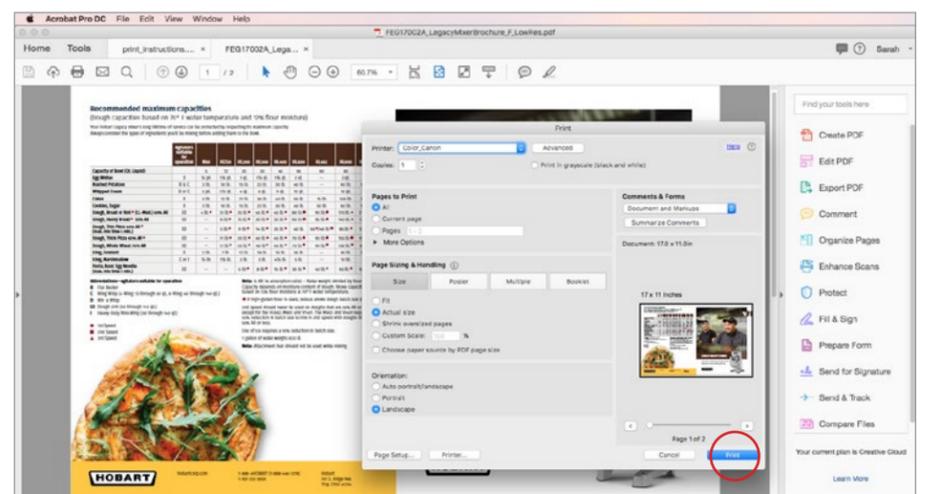
4. Under 2-sided binding: select short edge binding



5. Select Print

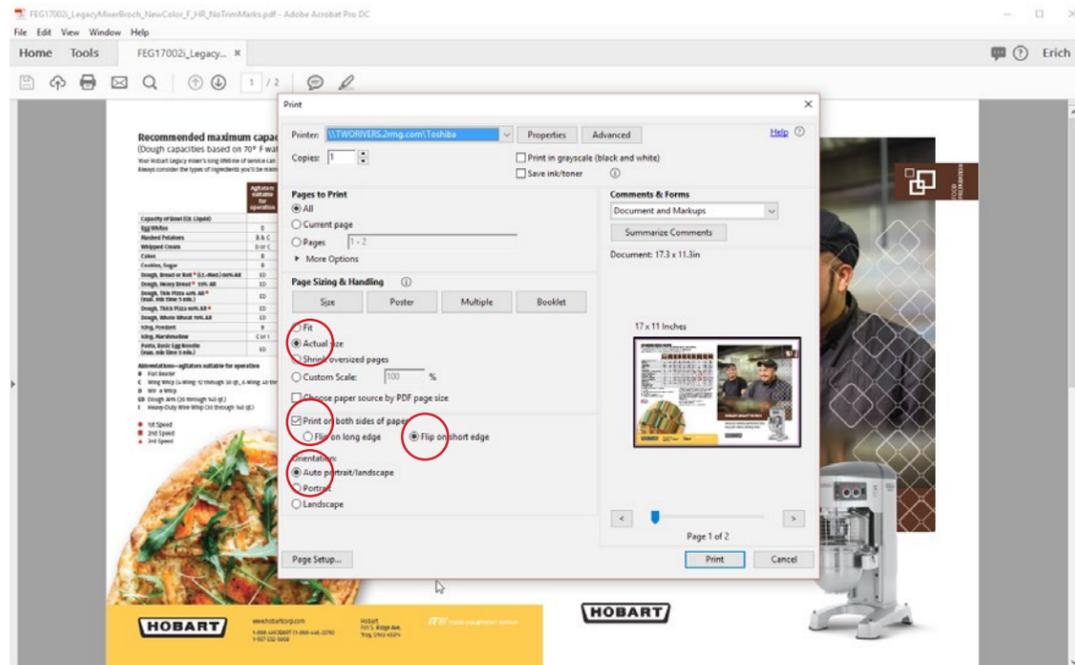


6. Select Print again

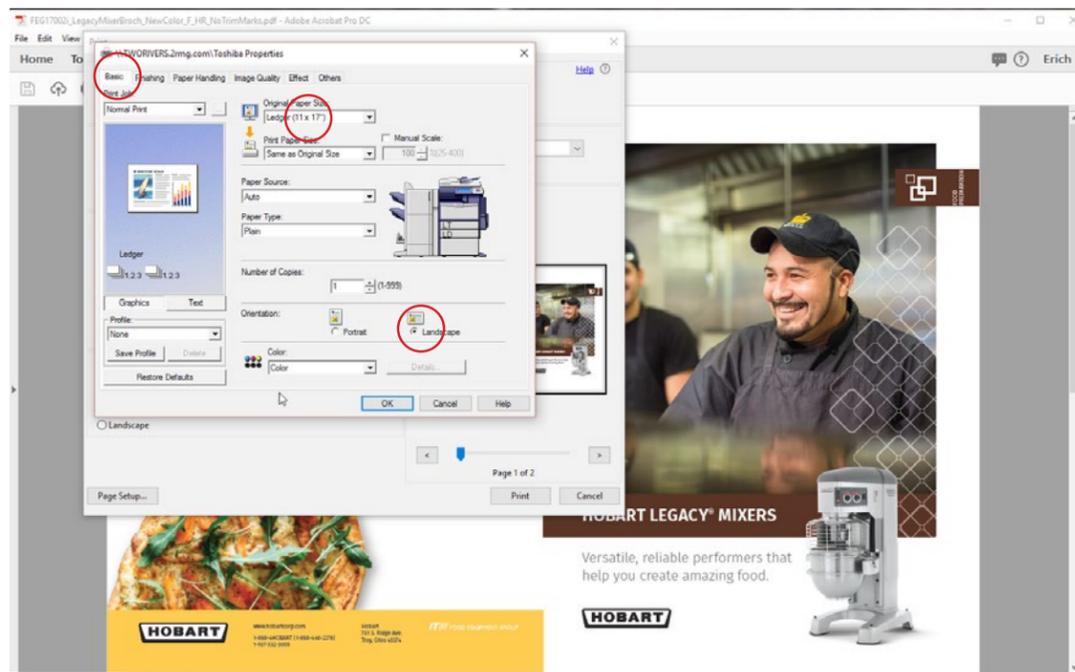


## Double-sided brochure (one spread) – PC version

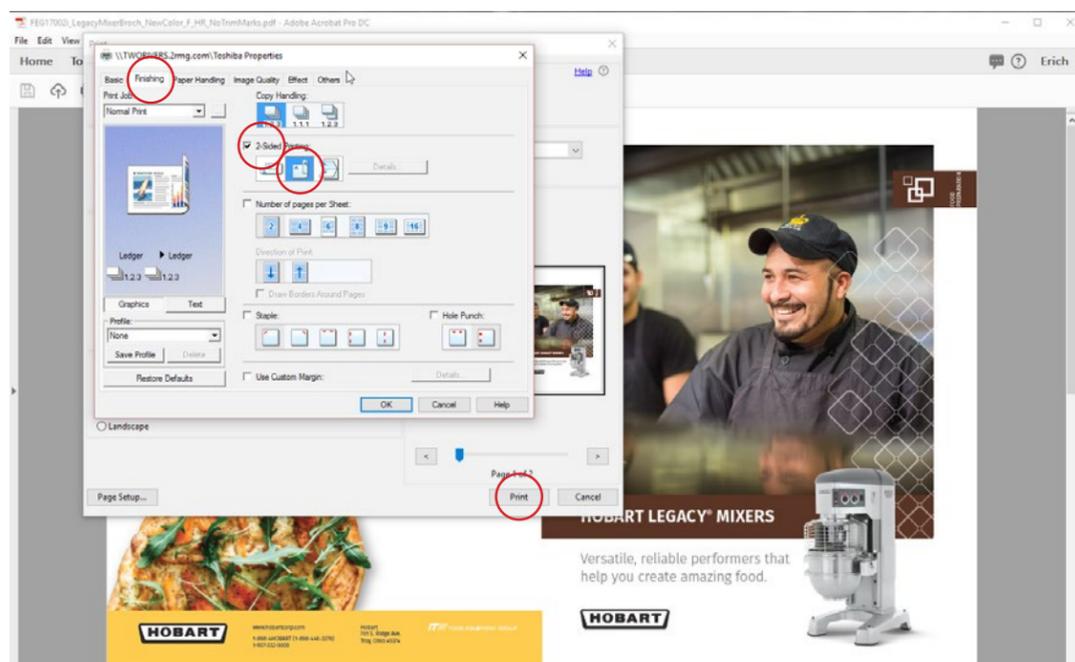
1. Select **File > Print**  
Select **actual size** under **Page Size & Handling**  
Select **Print on both sides of paper**  
Select **Flip on short edge**  
Select **Auto portrait/landscape** under **Orientation**



2. Under **Basic** select **11x17"** for paper size  
Under **Orientation** select **Landscape**



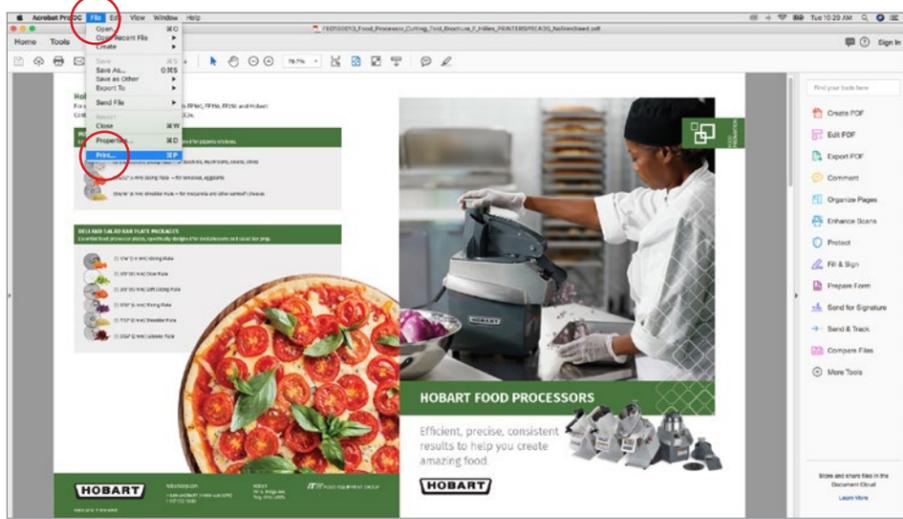
3. Under **Finishing** select **2-Sided Printing** and select the second option  
Select **OK** and then **Print**



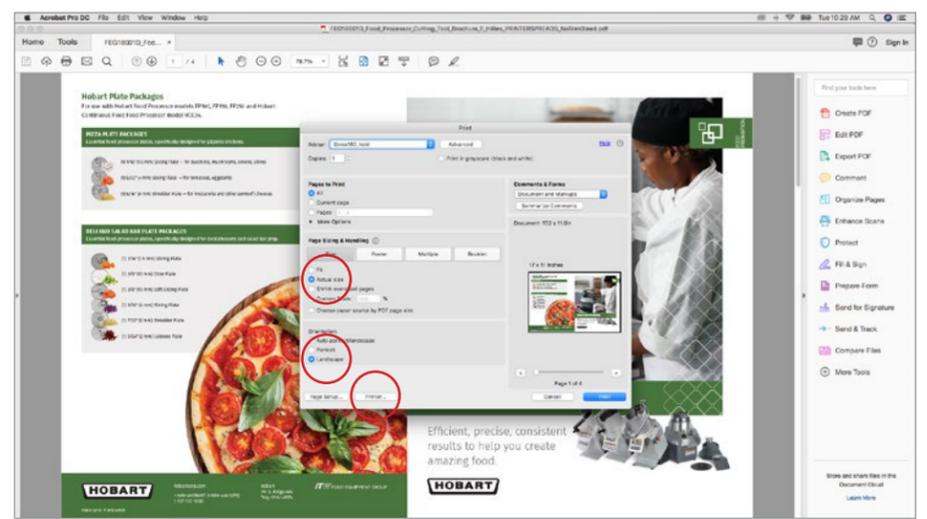
## Double-sided brochure (multiple spreads) – MAC version

Note: If you want to create a folded booklet, be sure to print a PDF that is marked “Printer Spreads”.

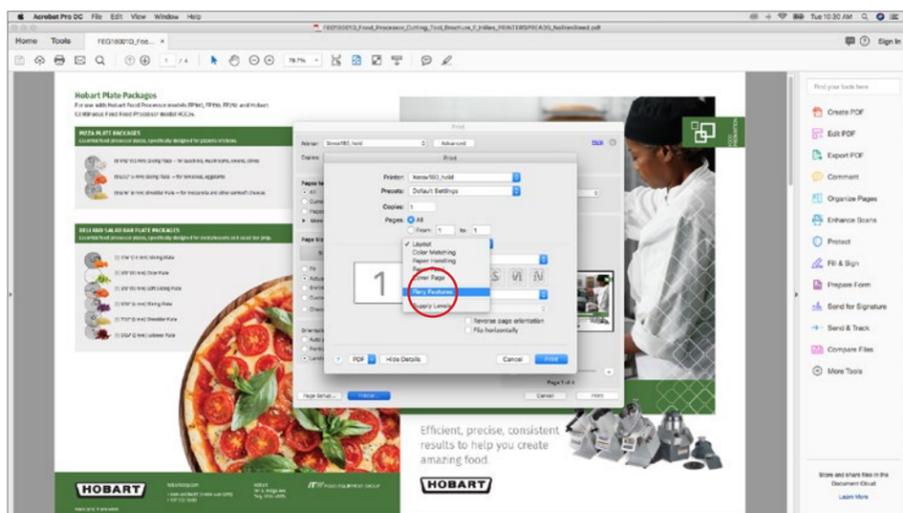
1. Select **File > Print**



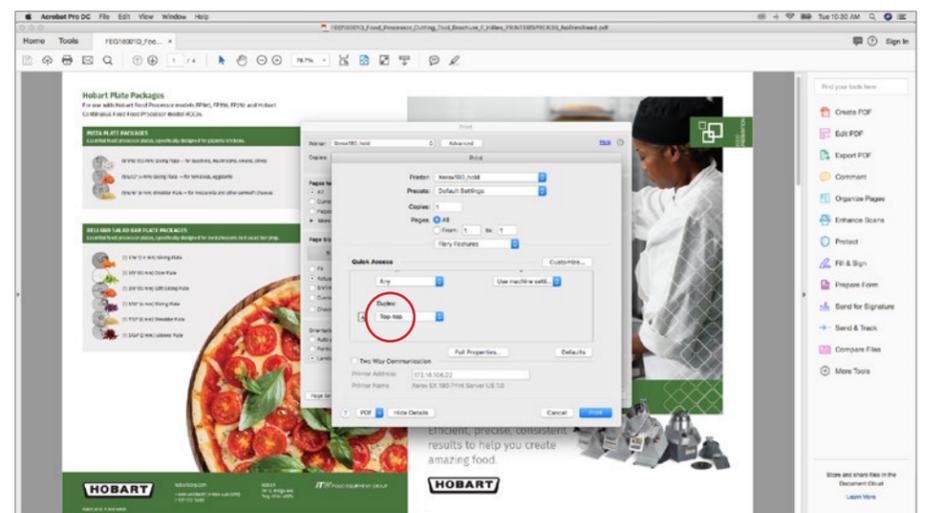
2. Select **Actual Size** under **Paper Size & Handling**  
Select **Landscape** under **Orientation**  
Select **Printer**



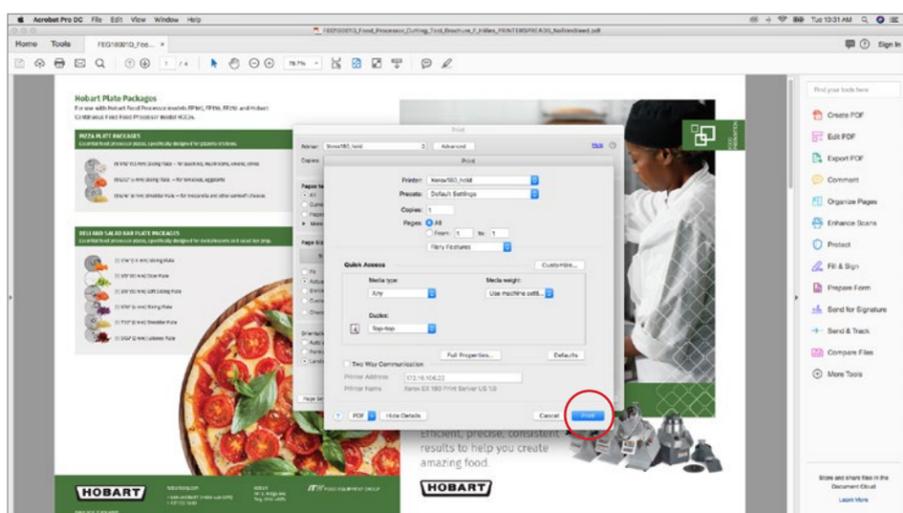
3. Select **Layout > Fiery Features**



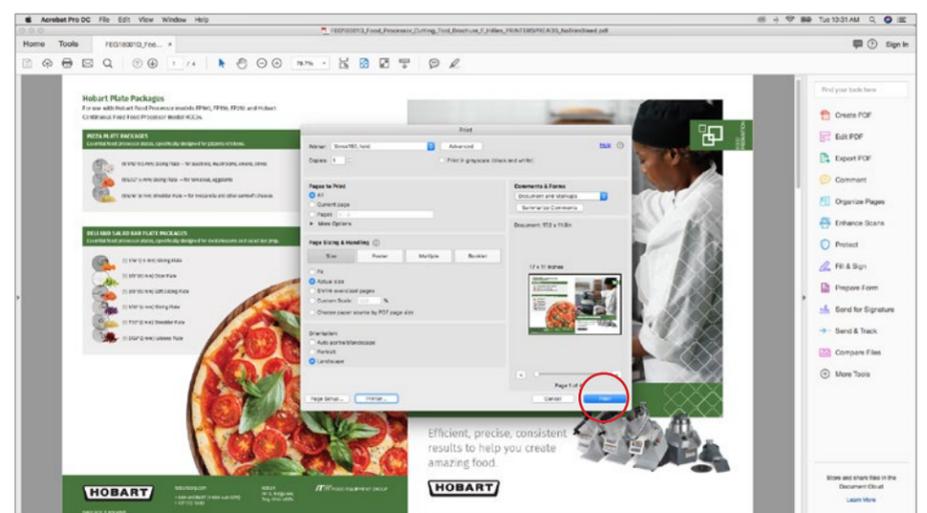
4. Under **Duplex**: select **Top-top**



5. Select **Print**



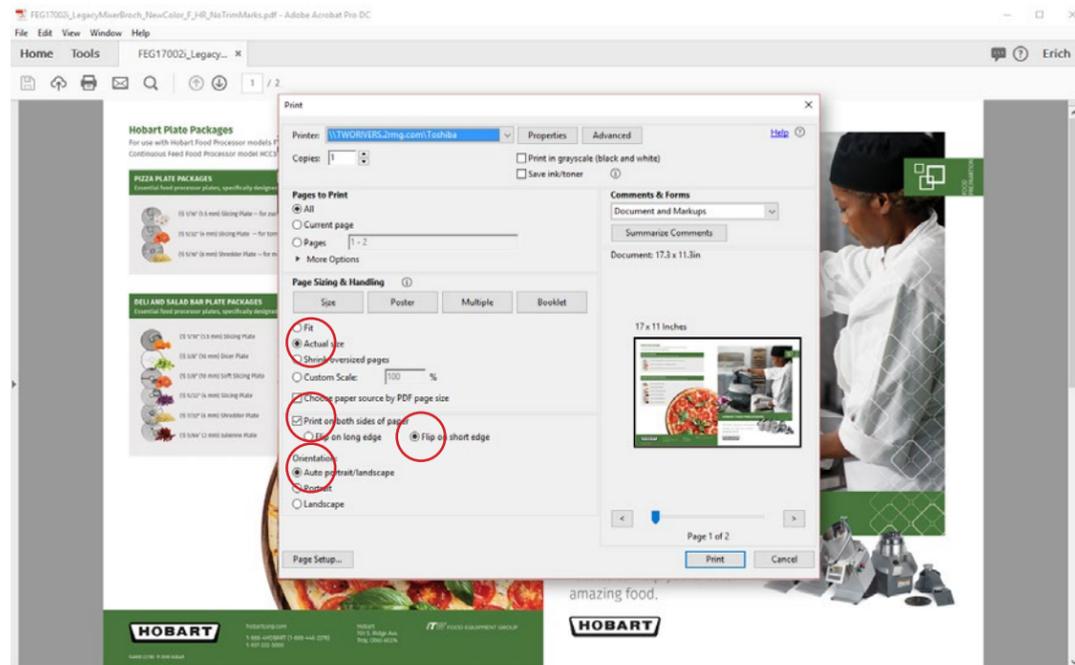
6. Select **Print** again



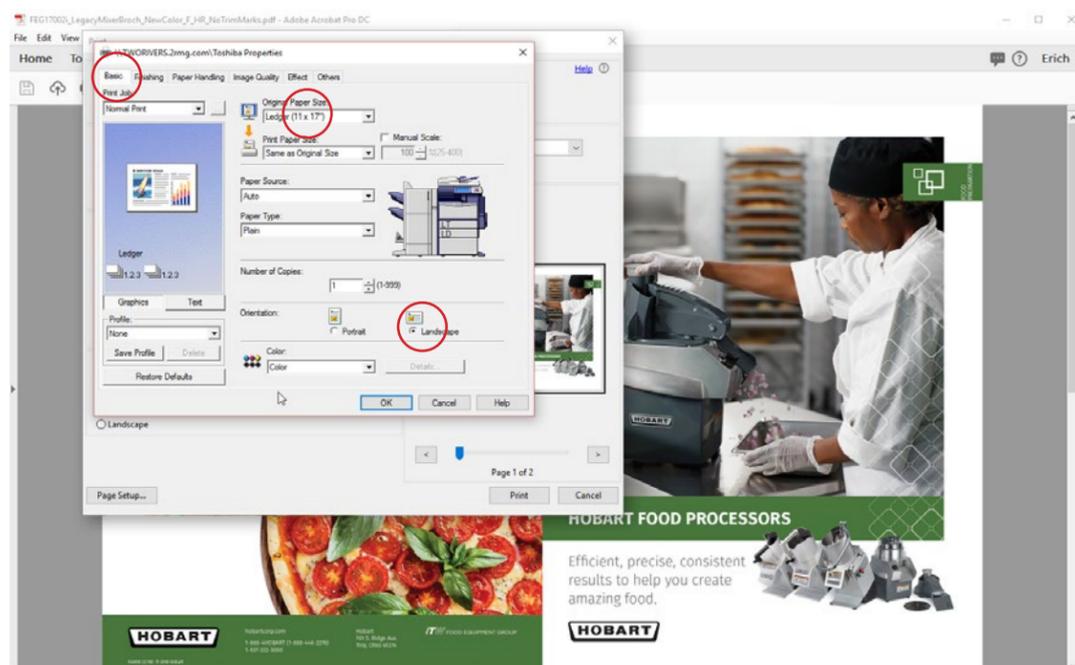
## Double-sided brochure (multiple spreads) – PC version

Note: If you want to create a folded booklet, be sure to print a PDF that is marked “Printer Spreads”.

1. Select **File > Print**  
Select **actual size** under **Page Size & Handling**  
Select **Print on both sides of paper**  
Select **Flip on short edge**  
Select **Auto portrait/landscape** under **Orientation**



2. Under **Basic** select **11x17"** for paper size  
Under **Orientation** select **Landscape**



3. Under **Finishing** select **2-Sided Printing** and select the second option  
Select **OK** and then **Print**

